

Overhead view shows trackage that is being laid and equipment set up for this complete railroad system in miniature. There are three main lines with floodlit switching yards, water towers, coal hoppers, rotating searchlights, automatic block signals, automatic road gates, and a lumber loader that actually loads logs!

Inset picture gives you a glimpse of the streamlined passenger trains that whiz by with whistles tooting, bells clanging, while "passengers" sit at the windows enjoying the scenery. (Moms will have a tough time dragging dads away from this one!)

It's Remarkable!—It's Like REAL RAILROADING!

YES, FOLKS, when you see this fascinating feature at the Eaton "Bonspiel Fair" you'll agree that it's like stepping into Lilliputian land! Here is a complete railroad system in miniature, with every piece of rolling stock patterned after actual railroad blueprints!

Four trains are operated at once—two passenger and two freight. They rush past farms and a lake, climb steep grades, round sharp curves, roar through a tunnel, take on "coal" and "water" and load logs. Cars have automatic coupling, and a switchman waves his hand to approaching trains! Realism indeed! The whole thing is done by accurate automatic control. The operator sits at a switchboard and operates a series of buttons—just like playing a pipe organ!



Tell Your Friends to Be Sure and See It at The "BONSPIEL FAIR"!





February 3

Attractions on Every Floor

"Write Your Sisters, your Cousins and your Aunts," says Diamond Eddie, "and Welcome Them to this store-wide Winter Fair"

Featured are Over 40 Attractions of keen interest to Bonspiel Visitors

To mention just a few:

MANUFACTURING—(EATON quality merchandise made before your eyes)

EXHIBITS! and interesting MUSEUM PIECES!

DAZZLING DISPLAYS!

DEMONSTRATIONS—Cookery, Candy Making, fascinating Hobby Craft and many others,

and Presto! a MAGICIAN to mystify you,

not forgetting a COMPLETE MINIATURE RAILROAD SYSTEM IN ACTION—

a feature that will enthrall visitors of all ages!

Entertaining!

Fascinating!

Educational!



MR. PERCY PORTLOCK RETIRES AFTER 45 YEARS WITH EATON'S

For 25 Years Supervisor of British and European Buying Offices and Genial Host to Eaton Travellers

Known to hundreds of Eaton buyers and overseas travellers as a princely host, Mr. Percy Portlock, supervisor of European Buying Offices, is retiring this year after more than 45 years' service with the Company.

Born in England, Mr. Portlock joined the Company on June 15, 1905. He was attached to the London Buying Office in Warwick Lane, the original London Office established by Timothy Eaton in 1893. His career coincided with the period of the Company's most active participation in European markets—an activity in which, in spite of two world wars, continued to expand in scope through the offices established in London, Paris, Manchester, Leicester, Belfast, and, prior to World War II, in Berlin and Zurich.

During the years of peace, Mr. Portlock was a constant traveller. He "commuted" regularly between London and Paris, visited the European capitals time and time again, and never failed to make his annual trip to Toronto, even during perilous years of submarine warfare. He is intimately acquainted with all the countries of Western Europe, their people and their products, their political problems and their places of beauty. It was this knowledge that gave Mr. Portlock an enviable reputation in the field of market and economic conditions of the United Kingdom and Europe, and made him a great asset to the Company in anticipating matters such as shortages of merchandise and price fluctu-

In more intimate vein, Mr. Portlock is known to Eaton travellers as a genial and thoughtful host. Anyone fortunate enough to travel with him in Europe gained a deeper insight into the life and culture of the continent than any casual visitor could hope to do. The hospitality of his London flat and Paris apartment was generously extended, for Mr. Portlock always was most anxious that his colleagues from Canada be given every facility he

could provide to make their trips more successful and to offer a pleasant change from the impersonal atmosphere of hotel life.

During both wars, that hospitality was extended to Eaton men in the forces, and many of those who were stationed in England have fond memories of being entertained at the Portlock flat, with the excellent dinner sometimes followed by a singsong, the host himself at the piano.

After retirement, Mr. Portlock will have more time for his favourite hobby—yachting; his summer home on the Isle of Wight will be the starting-point for many a pleasant cruise.

* * * *

Honoured at Winnipeg

Mr. Portlock was entertained at the Fort Garry Hotel in Winnipeg on November 29 by the executive and European buyers of the Winnipeg Store who gathered to honour him on his retirement.

After a wild duck dinner, Mr. S. H. Williams, supervisor, Notions and Fancy Goods, presented Mr. Portlock with an engraved sterling silver cigar box. Mr. Williams, in making the presentation, spoke of Mr. Portlock's invaluable help to the buyers and his generous hospitality over the years.

With Mr. Williams' thanks go the thanks of Winnipeg and Western Stores, with their best wishes for an enjoyable retirement.

Mr. Portlock will be succeeded as supervisor, British and European Buying Offices, by Mr. C. L. Bryant.

Heigh-ho! Come to the ...

EATON BONSPIEL FAIR!

Dressed in its best bib and tucker, the Big Store is all ready to welcome visitors to Manitoba's 63rd Annual Bonspiel which commences on Tuesday, February 6th.

Some 1,500 curlers from every corner of the province will be here for the roarin' game. Hundreds of relatives and friends will accompany them. For this is the time they like to browse around the Store picking up new ideas, helpful hints on homemaking, fashions and furnishings. To make their visit more enjoyable, Eaton's has arranged a "Bonspiel Fair" with attractions on every floor of the Store. Let's take a look at a random few:

Over Forty Attractions!

All ages, of course, will visit the amazing model railroad system on the fifth floor again and again! "High Slouch," a teen-ager movie in the Men's Hat Department, is also a "must see." "Hop-a-Long Cassidy" aspirants will want to see "them thar" cowboy boots being made in the Men's Shoe Department, at least until the heavenly aroma of candy in the making draws them over to that demonstration. Ship ahoy! Where away? In the Donald Annex, boat building and assembling; while nearby a magician will deceive you and make you like it. Then there's glove making, belt making, jewellery engraving and other main floor features.

Hobbyists will haunt the hobby craft demonstration on the second floor; while on the third floor pancake making and other cookery demonstrations will vie with glass cutting, power tools in action, luggage making, bicycle overhauling and what-would-you-like-to-see? The fourth floor beckons with many interesting fea-

tures for the fair ones! Three manufacturers will combine efforts to produce a lady's coat — another will make housedresses, and still another blouses, and the Eaton Research Bureau will demonstrate how fabrics are tested for quality.

The sixth floor shows the making of slip covers, and how easy it is to slick up the home with the new "Spread Satin" paint that dries almost instantly. On the seventh floor, music lovers will visit the special demonstration of R.C.A. Victor's 45 r.p.m. records—those tiny records with high fidelity of tone and greater tone range. Homemakers should also see the Electrical Workroom in action and the dazzling display of new crystal light fixtures—ever so lovely!

Mrs. J. D. Eaton Visits Winnipeg

A hearty welcome to the wife of our President, Mrs. John David Eaton, who arrived from Toronto on January 19 for a brief stay. While here she was the guest of her sister, Mrs. J. M. Gilchrist.

New Honours for Lady Eaton

Lady Eaton, LL.D., who has been so active in public welfare services over a period of many years, was among those honoured by the Order of St. John at an investiture held November 14 at Government House in Ottawa. The investiture was carried out by His

Excellency the Viscount Alexander of Tunis, who is Prior of the Order of St. John in Canada. Lady Eaton was invested as Dame of Grace of the Order, and is one of five who bear this title in the Province of Ontario.

Forty-nine men and women were decorated in the deeply impressive ceremony, carried out with all the dignity and colour of the Order's long tradition and historic background.

From points all across Canada, those honoured were representative of the professions, the Forces and the business life of the country, as well as enrolled members of the St. John organization, who were invested in recognition of their service in furthering the work of the Order.—(Reprinted from "Flash," Toronto.)





Top Row—Left: Mrs. Wiggins, president, Women's Auxiliary of the Home, thanking Company. Centre: Evalyn Landsley pinning corsage on Mrs. Bowser while Mr. Bowser looks on.

Lower Row—Left: Mr. D. D. MacLean, superintendent, Middlechurch Home. Centre: Santa giving Nellie a corsage. Right: Mr. T. P. McBryde shaking hands with some of the "boys and girls" in the Home.

Middlechurch "Boys and Girls" at Home

A busload of Eatonians, 85 in fact, rolled their way out to Middlechurch the evening of December 28, to provide the "boys and girls" of the home with their annual Christmas party, and incidentally to have a good time themselves.

The bus had a little difficulty locating the exact turn-off, but five different sets of directions from five members of the party eventually landed the crowd at the right door.

Here a warm and well-organized welcome was tendered by the Women's Auxiliary of the home. As soon as hats and wraps were disposed of, everyone was handed a paper cap and thus put in a gala mood for the evening. The reception room was beautifully decorated with gay red and green garlands, from each of which hung a silver bell, and in one corner of the platform was a sparkling Christmas tree.

Mr. T. P. McBryde, looking very soldierly in his peak cap, started things going with a bang, and the rapid, smooth pace which he set was kept up for the rest of the evening.

First there was a general sing-song of the oldtime favourites. Vic Taylor provided the accompaniment on the piano and Tom McBryde led the singing. Bob Dudley's orchestra "gave out" with some old-time dance tunes that set everyone's feet tapping.

An important but unscheduled event followed next. It came to the attention of the party that one of the couples in the home, Mr. and Mrs. Bowser, were celebrating their sixtieth wedding anniversary, so Mr. McBryde introduced them to the gathering and Evalyn Landsley, one of the E.E.C.F. committee present, pinned a corsage on Mrs. Bowser, while the gang sang "Auld Lang Syne."

Mr. W. L. Palk, assistant Store superintendent, took his place on the platform and told the gathering of the difficulty experienced in arriving at the home, told a few stories, and then brought greetings from the Winnipeg Company for all at the home.

Mr. McBryde read a telegram from Mr. Jack Scott, who is in the States this year, and then brought Mr. B. C. Scrivener, former Store super-

Your E.E.C.F. Reports

The special committee that had been formed to handle the Christmas hampers, as reported in the last issue, made arrangements through the Christmas Cheer Fund and received a list of 200 old-age pensioners who had no families to help them have a happy Christmas.

Each of the people on this list was sent a hamper containing a cooked chicken, tinned fruits and vegetables, fresh fruit, candies of some sort, English biscuits, jellies and so on. Enclosed with each dinner was a merchandise certificate,

so that the person receiving it would be able to purchase something particularly desired

The Grill Room staff cooked the chickens and the hampers were packed by the Grocery Department. They were then done up as ordinary parcels and delivered by the delivery men in the usual manner.

The many grateful letters received from the people to whom hampers were sent is ample proof of the delight with which they were received. To quote from a few:

"I want to thank the 'boys and girls' of The T. Eaton Company for sending me a wonderful box of fruit and vegetables and also a lovely chicken all ready for the table. I do appreciate your kindness more than words can express." . . . "Just how we came by the Christmas hamper is a mystery, but I suppose names are received from many sources. A great deal of its contents was enjoyed very much before Christmas, but I am sorry to say that my wife passed away December 26. I want you to know that your thoughts of one who had been bed-ridden for four and a half years, gave much pleasure in the last few days of her life." . . . "Dear 'boys and girls' of The T. Eaton Company, I would like to say thank you for your kind wishes and the lovely gift of groceries, also for the fruit and candies, roast chicken and merchandise certificates. You don't know how happy you made my Christmas and what a wonderful help it was to me."

"The Chicken Was Lifted With Reverence"

"Yesterday I called at the home of an old-age pensioner who had just received your Christmas box. I just wish you could



Charlie Donnelly (right), president, E.E.C.F., and Mal Donaldson, vice-president, check the hampers.

have been there and seen the surprise and joy that lit up that old face. The chicken was lifted out with nothing short of reverence. Besides money, I know a lot of loving planning went into those hampers, for all the contents are just the things an older person can eat." . . . "I received your very generous box for Christmas and feel that the least I can do is to send you a note of thanks for the same. I will be 86 years old on New Year's Day and have been a resident of Greater Winnipeg since March, 1906."

"Boys and Girls" at Home

(Continued from Page Four)

intendent, to the platform. Mr. Scrivener, who is on the advisory board of the home, said that he had visited many such homes and institutions in the United States and Canada and thought the one at Middlechurch the best run of any of them. A great deal of credit, he said, went to Mr. D. D. MacLean, superintendent. This brought cheers from the audience.

Bert Elson and Jimmy Towns played some gay numbers on their xylophone. Hugh McDonald delighted everyone with his songs. Cora James, radio star, sang a couple of old favourites, then joined in a duet with Hugh. Percy King and Bill Komar, of radio fame, performed with their clarinet and accordion.

Under the Mistletoe

Then Santa arrived in a burst of bells. First, Nellie received her annual kiss under the mistletoe and had a corsage pinned on, then the presents were distributed to the old-timers present.

Mrs. Wiggins, the president of the Women's Auxiliary, thanked the Company for their kindness, and invited the gathering to supper. Here again the gay colours and sparkling cleanliness of the building took one's breath away.

All our employees must indeed be proud to know that some of the money donated through the E.E.C.F. is being spent in such a worthwhile manner. And the committee as a whole, particularly Mr. McBryde, is to be congratulated on the best party ever!



Top Row—Left: Prof. Fletcher Argue. Centre: A few of the young parliamentarians. Right: Premier Doug Lauchlan.

Oval—"Pint size" pages and the sergeant-at-arms. Left to right: Jerry Browsky, Leroy Clarke, Grant Cowan (sergeant-at-arms), Winnipeg; Ian Lauchlan, Pine Falls; Charlie Miller, Ken Dugard, Winnipeg.

Statesmen of Future Entertained at Luncheon

Future statesmen and leading citizens of tomorrow were guests of the Company at luncheon on December 28 in the Assembly Hall. The occasion was in honour of the 29th Tuxis and Older Boys' Parliament.

Mr. J. A. Snowden, Merchandise Office, presided. Also at the head table were: Prof. Fletcher Argue, lieutenant-governor; Ald. C. E. Graham, representing His Worship the Mayor; Mr. Phil Nicholson, co-chairman, Boys' Parliament Commission; Premier Doug Lauchlan; Mr. Lauchlan, Doug's father; Mr. J. M. Edwards, chairman, Boys' Work Board; and representing the Company, Messrs. A. R. Tucker, W. B. Pickard, A. H. Young and James Johnston.

Welcoming the gathering, Mr. Snow-den congratulated the elected members. The T. Eaton Company, said Mr. Snow-den, was always interested in youth—youth that has Christian character and stands for good Canadianism.

"Life Has High Purpose"

Introducing the principal speaker, Prof. Fletcher Argue, lieutenant-governor, Mr. J. M. Edwards said that "no man has made a greater impact on the youth of Winnipeg."

In a stirring address, Prof. Argue told the young M.P.'s that life has a high purpose. He urged his listeners to "live pure, speak true, right wrong and follow the King." "There's faith in honest doubt," he continued, "play the game as you see it. Think things through, test all things, prove all things, and hold fast to that which is good. What you have is dirt, what you are is immortal. In all things be reverent, excel in knowledge. . . . " Such were but a few of the many gems of wisdom imparted to the young M.P.'s by the gifted speaker.

Premier Doug Lauchlan voiced the thanks of the gathering to Prof. Argue.

"Young Canada must feel that this luncheon is but one more of the many fine things The T. Eaton Company has done for them," said Mr. Phil Nicholson in expressing the appreciation of the 92 young parliamentarians present.

Piano selections by Gilbert Munro, former Junior Executive and winner of the Austin trophy, were greatly enjoyed during the luncheon.

Young Curlers Welcomed

High school curlers and friends, 1,300 in all, were also entertained by the Company with a theatre party and stage show at the Uptown Theatre during their annual bonspiel. With a sparkling program and chocolate bars to munch, the young wielders of besom and stane, who hailed from many corners of Manitoba, had a rip-snorting evening!

Christmas for the Children

The Junior Council and Junior Executive combined to hold their annual Christmas party for small children, so on Saturday morning, December 16, 85 tots from five to eight years of age filed into the Assembly Hall. Here high school boys and girls assumed parental roles for the occasion. They quickly peeled the children out of their snow suits, then led them to seats at the front of the hall where they sat expectantly waiting for the show to begin.

Three clowns were bouncing around talking to the children, then one of them, Evelyn Suter, jumped to the platform and asked them if they would like to sing. And the party was under way. As the sweet childish voices rose in the familiar carols, it was a poignant reminder that of such as these was the Christ Child Himself. And, shame to the adults, they knew all the words, not just the tunes.

Two short films, "Sandy Goes Home" and the "Christmas Dream," were presented by the Educational Office under the expert direction of Elsie Law. The children enjoyed these thoroughly. They listened fascinated to a small boy playing the piano accordion, and watched two tiny tots in short ballet skirts do a tap dance.

The Junior Council came to the fore and passed around dixie cups filled with ice cream and each one sporting a gingerbread man.

Then came the piece de resistance, Santa

himself, and loaded with gifts, one for each boy and girl with his very own name on it. First the tiny toddlers were called in turn and received multicoloured balls, every one in its own gay wrapping. The older children were sitting on the edges of the seats by this time, waiting and waiting for their turns to come. One small girl, named Shirley, bounced out of her chair every time the name Shirley came up, before the last name could be spoken. She was red in the face from her efforts by the time her own name finally was called.

The older little girls were speechless as they opened gay plastic purses with heart-shaped mirrors inside the flaps. The presents were well chosen and the joy with which they were received must have repaid the workers many times over for the care and trouble they had taken.

The high school girls and boys got busy again and helped bundle the small ones back in their wraps, and the party was over for another year.

RECENT APPOINTMENTS

Winnipeg

Department W46—Women's Sportswear, Blouses, Skirts, Sweaters, Slacks and Overalls: MR. E. GOULD, head of department.

MR. J. JOHNSTON, assistant.

Department W39—Infants', Children's, Boys' and Misses' Shoes, Slippers, Rubbers and Winter Goods: MR. B. H. McGREGOR, head of department.

Department W38—Women's Shoes, Slippers, Rubbers and Winter Goods:

MR. K. SUTHERLAND, head of department.

Department W37—Men's and Youths' Shoes, Slippers, Rubbers, Winter Goods and Shoe Findings: MR. T. KEOUGH, assistant.

Department W32—Boys' Clothing, Suits, Overcoats, Pants, Slacks, Breeches, Overalls, Windbreakers and Parkas:

MR. A. S. PARKER, head of department. Mr. J. LEIGHTON, assistant.

Department W272—Carpets, Linoleums and Tile: MR. D. HOWAT, assistant.

Department W1—All Gloves, Hosiery, Umbrellas and Canes:

MR. J. PATTERSON, assistant.

Department W11—Girls' Clothing (10-16 years), Coats, Dresses, Sportswear, Housecoats and Dressing Gowns:

MR. N. McDONALD, assistant.

Department W210—Infants' Goods and Cribs, Children's Wear (2-6 years) and Children's Millinery (3-6 years);

Department W211—Girls' Wear and Millinery (8-16 years):

MR. F. J. BARNSDALE, supervisor.

MR. W. J. WAKEFIELD, head of department. MR. J. C. ANDERSON, assistant.

Department W210— MISS S. JOHNSON, assistant.

Department W211—
MISS G. CLARK, assistant.

Department W141—Carpenters: MR. J. STUART, head of department.

Department W222—Notions, Hair Goods, Buttons, Thread, Housewares and Shoe Findings: MR. L. W. SHAW, assistant.

MR. R. E. HERRIOT, signature.

Department W224—Fancy Goods, Wools, Novelties and Bric-a-Brac: MR. C. R. LAMBERT, signature.

(Continued on Page Nine)



CHRISTMAS ON THE GOOD DEED SHOW

The main studio at Station CBW was jammed when three to four hundred excited youngsters came to the annual Good Deed Christmas party. This took place on Saturday, December 23.

The audience, composed of club members from five to twelve years of age, arrived sharply at 9:30 so as not to miss a moment of the program. They had scarcely taken their seats when Brad, the magician, appeared. Using several of the youngsters themselves in his acts, Brad held the audience speechless and fascinated with his various acts of magic.

A sing-song followed, and as the youngsters shouted "Jingle Bells" at the tops of their voices, Santa Claus himself appeared. He had a cheery greeting for everyone and, following the regular Good Deed program, distributed balloons and bags of candy to each child.

Reading Down in the Pictures

1. A gift from Santa Claus.

Good Deed award winner, Ronnie Hoplock, 12, who saved the life of a little girl as he was fulfilling his duties as school traffic patrol boy.

3. A happy group of songsters.

4. Paul Fraser, 9, and Rayleen Giacomin, 8, sing and tap to "Gimme a Little Kiss" on the Good Deed program.

Lower right: The audience enjoyed the sing-song.



ENGINEERS HONOUR RETIRING MEMBERS

A rousing farewell was given two popular old-timers on Friday evening, January 12, at the Majestic Hotel, when the Engineers held a stag party in honour of John Verhoef, chief electrician, and Albert Oberdan, who was in charge of the machine shop.

Mr. Alex Murray, supervisor, spoke of each man's contribution in loyalty and efficiency. They would be greatly missed, said he. Presentation of a Viking mantel radio was made to each man by Mr. Murray as a gift of remembrance from the staff. Many old friends from various departments attended to do honour to John and Albert—two fine Eatonians. A social evening followed.

40th Anniversary

Ivan James (Tommy) Thompson

A great day for "Tommy" Thompson, of the Mail Order Operating Office, occurred Thursday, December 7, for it was his 40th anniversary with the Company—packed full of the usual presentations, congratulations, visitors and general excitement. It was also the occasion of a grand surprise party.

Tommy had hardly settled down to rest up from his strenuous day when some 15 carloads of his friends from

the Mail Order, headed by Mr. Alf Young, M.O. superintendent, and Mr. Jim Johnston, descended on him like a swarm of bees, fairly bulged the walls of the normally roomy Thompson menage and proceeded to thoroughly disrupt Tommy's plans for a quiet evening.

Songs, stories, anecdotes of the early Mail Order days, more songs, refreshments followed in rapid succession, then came the great moment when Mr. Jim Johnston presented Tommy with a beautiful coffee table on behalf of his Mail Order friends. Said Mr. Johnston: "Tommy grew up in the Mail Order, knows every detail of the operation, and I can truthfully say that if Tommy wasn't on the job trouble-shooting, the vast volume of our Christmas business would move much less smoothly."

Mr. Young thanked Tommy for the excellent job he had done and was still doing; said he appreciated that some jobs could only be accomplished by continual worrying, and that Tommy was getting great results. Mr. Ed Rogers' special poem for the occasion got an enthusiastic reception.

Ivan, who comes originally from Brampton, is married to a former member of the Drug Department staff, and has three children: Joan, who is with the Picture Department; Dick, in the M.O. Men's Shoes, and Trudy, still at school.

RECENT APPOINTMENTS

(Continued from Page Seven)

Regina

Department R270—Furniture, Sewing Machines, Beds, Springs and Mattresses;

Department R272—Carpets, Linoleums, Oilcloth, Tile and Oriental Rugs:

MR. E. S. DIXON, assistant.

Department R201—Gloves, Hosiery, Umbrellas, Blousettes, Handkerchiefs, Ribbons, Neckwear, Belts:

MR. C. J. CANT, head of department.

Department R236—Linens, Bedding, Staples, Piece Goods, Cottons, Rayons, Silks, Woollens and Patterns:

MR. J. BARNES, head of department.

Calgary

Department C236—Linens, Bedding, Staples, Piece Goods, Cottons, Rayons, Silks, Woollens and Patterns:

MR. T. E. POPPITT, head of department.

Prince Albert

Department PNC270—Furniture, Sewing Machines, Beds, Springs, Mattresses, Carpets, Linoleum, Tile, Draperies, Pictures, Electric Lamps, Fixtures and Appliances: MR. W. GILLINGHAM, assistant.

Our deepest sympathy goes out to Miss L. V. Hukkanen, head of department, Women's Sportswear, in the recent loss of her father and mother in Port Arthur, Ontario.

Swing Your Sweethearts!

Sponsored and arranged by the Eaton Assistants' Association, the big Valentine Dance on Wednesday, February

14, is a new departure and takes the place of the Spring Dance usually held in April. Since it takes place in the lovely and gracious surroundings of the Royal Alexandra Hotel, Eatonians will have a greater opportunity to make the dance a real "family" gathering. Three ballrooms, modern and old-time dancing will ensure an evening of solid enjoyment for all!

By all means, folks, get your tickets EARLY for this Night of Nights!



35TH Anniversaries

"Best of luck, Harry,"
says Mr. Sam Hives, assistant, Paint Shop (left).
Lower Left—
Mr. P. Buote.

Harry Knox Retires

"The years have flown and I've seen a great many changes," said Halifax-born Harry Knox, who completed his 35th year with the Company on January 11. A painter by trade, Harry has specialized

in hardwood fixtures, and he speaks with pride of the many important projects upon which he has worked around the Big Store. To mention a few, says Harry, there were the rich hardwood panels in the Grill Room—the handsome woodwork of the first escalators and the China Department's lovely mahogany settings. Harry's two sons served with the 90th Regiment in World War II—one held the rank of major, the other, lieutenant. The Knox's also have a daughter, Dorothy. Harry has decided to call a halt to his long career and retired on his anniversary. He plans to live in Winnipeg and enjoy his favourite hobby, motor tripping.

Peter H. Buote

When his 35th anniversary rolled around, on January 10, Pete was ill in hospital, so Mr. Bob Whitbread, supervisor; Mr. Hugh McBryde and Isabel Greenwood were sent as an office deputation to offer congratulations, so that Pete's anniversary would not pass unnoticed. With them they took a table lamp, dressing gown and flowers as gifts from the office staff.

Pete was born in Prince Edward Island, and attended Prince of Wales College in Charlottetown. He taught school in Prince Edward Island, Manitoba and Saskatchewan before joining the staff at Eaton's. He was associated with the ledger section before taking charge of the correspondence section of the General Office.

Pete's family consists of his wife, his son, and three married daughters: Mrs. Hull, in Winnipeg, Mrs. Dixon in Cheshire, and Mrs. Lavoie in Three Rivers, Quebec.

Greetings From Norway

A large, beautifully bound book, entitled "This is Norway," arrived at Contacts' desk just before Christmas. The sender, Mr. Heine S. Rossebo, was for many years an Eatonian and will be affectionately remembered by many old-timers of the Men's Furnishings. Mr. Rossebo is now a manufacturer and retailer of shoes at Haugesund, Norway.

Beautifully bound and illustrated, "This is Norway" is printed in English. Gallant little Norway's scenic grandeur is a feature—especially her famous fiords, deep valleys and ski runs. Fisheries, agriculture and the arts are also presented. Any Eatonians of Norwegian ancestry who would like to read "This is Norway" are welcome (call Contacts' Office).

In a covering letter sending his greetings to old friends at Eaton's, Mr. Rossebo writes of Norway's defence plans: "At present we are paying 62 per cent of all our earnings in taxes—some with higher incomes even 95 per cent."

Thank you for writing, Mr. Rossebo, and for "This is Norway."

Christmas Messages

And thank you, friends, near and far, for your cheery Christmas cards and messages: Scotland was heard from when Tom Pendrich, former Eaton telegrapher, sent us his annual greeting to old friends. From Jersey, Channel Islands, Phil Benest sent a hearty greeting on a gorgeous card. Eaton old-timers, now retired at the west coast or down east, also wrote expressing best wishes to Contacts' readers. Thank you, folks, it was nice to hear from you!

EMILY CAROLINE LAVERS

One million, six hundred and eighty thousand cups of tea is the record Emily chalked up in the 14 years she made tea in the Assembly Hall.

Emily was born in Prittewell, Essex, England, and came to Canada in 1907. In 1911 she joined the Grill Room Products staff and was there for three years. In 1926 she came back, and has been here ever since.

Emily celebrated her Quarter-Century on January 4. As this date also marked the beginning of her retirement, the Grill Room staff gave her a double presentation. Emily received a set of luggage and linen from the department, as well as a well-filled wallet. The presentations were made by Mr. J. D. Laing, supervisor, on behalf of the staff. The girls of the Assembly Hall staff gave her a necklace and ear-rings, and she received many other things, slips, a housecoat and cups and saucers, among them.

Emily has four children, all of whom were Eatonians. Muriel was in the Foodateria, Audrey in the Music Department; Stanley, now in California, was in the Meats, and Lester, now in Vancouver, was with the Mail Order.

Mrs. Lavers belongs to St. John's Temple, No. 8, Pythian Sisters, and Gibson's Recreation Bowling Club. She grows African violets for a hobby and has eight varieties of them.

As one of her sons has settled in California, Emily is planning to spend her retirement there. She is going to grow flowers and make marmalade.

Contacts will have a special reason to miss Emily, as she has been one of our most faithful reporters. From our acquaintance with her, we suspect she will lead just as active a life in retirement as she did during her faithful service with the Company.

WILLIAM D. NIXON

The Mail Order Hardware is the second home of Bill Nixon, who celebrated his Quarter-Century on January 5. All of Bill's 25 years have been spent with that department.

Bill, who is a Winnipegger by birth, spent five and a half years with the R.C.A.F., and saw service in Alaska as well as overseas during that time.

On the occasion of his anniversary, Bill was presented with a Toastmaster by Mr. A. F. Harding, head of department, acting for the staff.

Bill is a dog fancier and raises German shepherds for a hobby. He also judges at dog shows and is a member of the Fort Garry Kennel Club. He is married and has one daughter, Noreen.

ROBERT LAIRD

It was a pretty cold morning outside, but there was a warmth of fellowship and good cheer abounding inside, as the friends of Robert Laird called to congratulate him on achieving his 25th anniversary milestone with the Company. The handshakes and good wishes were many, as Bob is well thought of throughout the Store and Mail Order.

Mr. Douglas Foster, head of department, presented Bob with a mantel radio and leather billfold, from the girls and boys in the M.O. Carpets. A dozen red roses were sent to Mrs. Laird as her share in the festivities. Mr. Foster, in making the presentation, said how much he appreciated the cooperation, loyalty and fine work Bob had contributed over the 25 years.

Bob hails from County Donegal in the Green Isle. He came to Winnipeg when he was 20, and has spent nearly all his time with the Company in the same department. His main hobby is fishing, and Brereton Lake is his his favourite haunt. He is affiliated with the Irish Protestant Association and the Orange Lodge.

Bob has two daughters, Patricia, in the Mailing Department, and Roberta Jean, and a son, Andrew, who is with M.O. Hardware. His friends in Store and Mail Order wish Bob another 25 years with them as good as the last.

Welcome to the EATON Quarter-Century Club



Emily Caroline Lavers



William D. Nixon



Robert Laird

Eleven



Left to right-Messrs. Angus Osborne, Harry Clarke, Ivan Thompson, James Orr and Jim Johnston.

"SALT... PEPPER... MUSTARD"

Mail Order Men Honour Clarke, Thompson and Orr

Three good men and true who recently celebrated long-service anniversaries and whose years with the Company aggregate over 115 were honoured by the Mail Order management with a dinner party on Friday evening, January 5, in the Fort Garry Hotel. These well-known Eatonians were:

Harry V. Clarke, supervisor, Box Factory.

Ivan J. Thompson, assistant, Mail Order Operating.

James R. (Jim) Orr, assistant, Men's Furnishings, M.O.

Chairman Angus Osborne welcomed the gathering. His announcement that Mr. A. H. Young, Mail Order superintendent, was "on the mend" was warmly applauded by all. Presentations to the guests of honour were ably handled by Mr. Jim Johnston. With a friendly gleam in his eye, "Big Jim" spiked a tribute to each with witticisms and reminiscences.

Harry Clarke, a 40-year Eatonian, received a lovely table lamp . . . to Ivan Thompson, also celebrating four decades with Eaton's, went a regal-looking trilight . . . while Jim Orr, who recently rolled up 35 years, was presented with one of those coveted Parker "51" sets.

"Salt—Pepper—Mustard"

Lauding the three men, Mr. Gerald Pryce (supervisor, Men's Furnishings) ingeniously likened them to the condiments on the table. Harry Clarke was the "SALT of the earth," a man one could always depend upon, declared Mr. Pryce. Jim Orr was the PEPPER, said the speaker, referring to Jim's record for speed in tennis, basketball, etc. Ivan Thompson was the MUSTARD—because he is always "hot on the trail of late Mail Order cheques."

Responding, the three thanked their associates for their fine co-operation over

the years, which had made the job relatively easy.

Among the other guests present were Messrs. Tom Elliott, Bruce Sutherland and Ron Parker, while Mr. R. M. Pinfold dropped in for a moment to add his felicitations.

Songs and authored-on-the-spot vocal tributes to the three honour guests were led by Bruce Sutherland, with Harold Price at the piano. Tommy Dodds' fine tenor was heard in his classic flower song and Joyce Kilmer's "Trees."

Guess that covers it, gentlemen. A super evening, even to the succulent roast beef!

With First Flight Comes Happy Landing—

Congratulations, Bi-Weekly!

A salute to Eaton's Hamilton Bi-Weekly upon an outstanding Christmas issue.

Well edited, with a nice balance of material and smart, carefully planned layouts, there is also evidence of fine co-operation from engravers and printers.

An orchid to the Bi-Weekly's new editor, Margaret Barr, on a topflight "first edition"!

Read and Relax!

The recent crop of books has been unusually good, so here are a few suggestions for your winter reading. The second floor Circulating Library carries them all.

For amusement the Gilbreths have come up with a new one about their remarkable family:

BELLES ON THEIR TOES—By Frank B. Gilbreth, Jr., and Ernestine Gilbreth Carey

The inscription: "To Mother, Who Deserves Better Treatment," sets the keynote for this second delightful book by the authors of "Cheaper By the Dozen." It tells how, after the father's death, Mrs. Gilbreth, mother of 11 children, sets about the business of earning a living so that she could keep her young family together. How she managed, and how the family managed, is the subject of this amusing story.

The best incident by far is the description of the time mother decided to take the six boys on a shopping trip for their winter outfits. "Shopping is so educational . ." Five suits, 15 neckties, 20 suits of underwear, 25 pairs of socks, 20 shirts, five pairs of shoes, all of which had to be bought not only with the approval of the owner-to-be, but also of the brother next in line, as he would inherit them. Add that a price had been decided on before they started out, and could not be deviated from, and you have the ingredients of an hilarious chapter.

Somehow, though, mother always managed. And not the lesser part of the reason was because she had 11 disciplined, devoted admirers in her family.

* * *

If you like beings from another world, this will suit you:

NEEDLE-By Hal Clement

Here is a science fiction story about a peculiar individual, The Hunter, of the race of symbiotes, who is able to insert himself inside another living organism and finds the race of man peculiarly suited to his needs. After discovering a host to provide him with sustenance and mobility, The Hunter sets out to find his quarry. The chase is exciting and well described.

* * *

If you care for the soldierly adventurer and the half-breed Indian maiden type of historical romance, this is for you:

KING'S MOUNTAIN—By Florette Henri

The American Revolution in the Carolinas. Well told with good characterization.

* * *

Straight fiction . . .

QUORUM-By Phyllis Bentley

This is a novel concerning the doings of one of the inevitable small-town committees in rural England. Miss Bentley uses this background to bring out the characteristics of the dying generation of philanthropic business owners in contrast to the modern generation who are used to wangling various concessions through the network of bureaucracy that presently surrounds the tight little isle. Slow, rural pace, but carefully worked out to a dramatic climax.



More murders . . .

FINAL COPY—By Jay Barbette

In this Red Badge detective thriller, an unknown assailant nearly writes 30 to a reporter's career. In spite of a wheelchair, said reporter manages to track down the killer. Extra good.

* * *

FOGGY, FOGGY DEATH

By Richard and Frances Lockridge

The Lockridges manage in their somewhat foggy fashion to narrate another readable detective novel. The characters are more admirable for their novelty than their probability, but somehow Captain Heinrich plods through to a convincing conclusion.

* * *

THROUGH THE WALL

By Patricia Wentworth

Marian Brand finds herself an heiress very unexpectedly, and when she takes over the house which is left to her, complications set in. The old-fashioned Miss Silver, complete with her endless knitting, is asked to apply her talents to the problem.

Nothing so charming as this has come our way for a long, long time:

THE LITTLE WORLD OF DON CAMILLIO

By Guarechi

Delightful, humorous tales of a hard-hitting Italian priest, with a heart as large as himself. They tell of his efforts to combat godlessness, in the form of communism, in his little flock.

* * *

"And if you call for a song of the sea . . ." here's:

RAINBOW IN THE ROYALS By Garland Roark

A salty sea tale of a race around Cape Horn in two clippers captained by two brothers, with a beautiful girl as the prize. Good race, good characterization, great story.

And . . . * * *

MR. MIDSHIPMAN HORNBLOWER

By C. S. Forrester

A collection of tales concerning Mr. Horatio Hornblower of His Majesty's Ship Indefatigable and his adventures as a midshipman. Finally, in a Spanish prison, he learns that he has received the long-coveted stripe of sub-lieutenant at the age of 19. At this time Britain was courting the coast of Africa, as she was liable at any moment to be at war with France or Spain, or both, and their ports would be closed to her.

A breezy tale of early sailing ships and dauntless men-life-giving as a spring wind.

Thirteen



the grand march









Fifth Annual JEWELLERY PARTY

-Mrs. Fleming and Mrs. Cranston with Santa lead

The Jewellery staff held its fifth annual Christmas party on December 9 in the West Kildonan Legion Hall, which was gaily decked in Yuletide mood, complete with Christmas tree and a real Santa Claus.

Mr. Alex Cranston, supervisor, opened the festivities by thanking the staff for the grand job they were doing during the busy season, and then handed the party over to Mr. Sam Fleming, head of department, who acted as master of ceremonies. Sam handled the job in his usual expert manner. There was dancing and refreshments, but the great attraction was the grand march, which ended with everyone in the hall receiving a Christmas present, even old Santa himself.

During the evening our own Roy Firth, one of Winnipeg's most popular vocalists, sang "Silent Night," and later Mr. Mal Donaldson contributed Harry Lauder's famous song, "The Waggle of the Kilt." We are not told if Mal wore the traditional costume or not!

Hearty thanks go to Dave Ainge, Window Display, for a grand job of decorating, and to the party committee: Ruth Evans, Don Wilson, Jim Sterling and Mal Donaldson.

We are sorry that owing to illness at home, Mr. and Mrs. T. Bennett were unable to attend.

Hello, Brother Murphy!

Sorry to hear that Mr. S. A. (Sam) Murphy, cheery little Irishman of Department 118, is in Misericordia Hospital. We're thinking of you, Sam, and missing your friendly "chin wagging." Faith and begorra, that's no blarney either!

Fourteen



I am more deadly than bullets.

I have destroyed more homes than the atomic bomb.

I steal billions of dollars every year.

I spare no one, for I find many victims everywhere.

I find them among the rich and poor, the young and the old, the strong and the weak, the educated and the ignorant.

I have cast my shadow over every field of human endeavour.

Pedestrians and auto drivers, housewives, labourers and executives are numbered among my victims.

Each year, because of me, there are thousands upon thousands of wage earners killed and disabled.

I lurk on every street corner, on every highway, in every home, factory, and on every farm.

I do most of my work silently.

Daily you are warned against me, but many fail to heed the warnings.

I bring sickness, poverty, broken bodies and deaths, yet people do not shun me. I kill, I destroy, I maim.

I am your constant and your worst enemy.

I am CARELESSNESS.

-From "The Backyard"



Proper Food

Produce your own "heat" for comfortable warmth and glowing health by eating nutritious and well-balanced meals.



Proper Exercise
Limber up with daily exercise. The resulting relaxation is excellent for health.

KEEP / WELL.

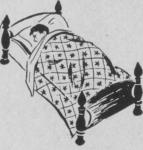


Proper Dress

Insure your health against the dipping thermometer by dressing warmly in clothes that fit the outdoor weather—and 60 degrees indoors.



Keeping one's hands spotlessly clean helps to avoid colds. Wash them frequently and you are not nearly so apt to carry germs to your mouth and nose, where they are likely to be taken up by the entire system.



Proper Rest

Your body and mind will always be on the alert if they have been given proper rest after each hard day.









SPONSORS' RALLY-

425 Eatonians Are Gue Christmas Sponsors' "

"Just listen to the gang sing. Aren't the "They're singing straight from the heart!" other. "And there's something electric about the straight from the heart!"

This occasion was the annual dinner and entertainment graciously tendered the Christmas sponsors by the Company on Wednesday evening, January 3, at the Fort Garry Hotel. President Stan Houston, of the Assistants' Association, welcomed the 425 Eatonians present, as the sponsors project is another highly successful venture under the wing of the assistants' body.

The evening rolled merrily along from reception to scrumptious turkey dinner and on to the song fest and short but sparkling entertainment. Two well-loved Eatonians, now retired, were guests of honour at the head table: Miss K. M. Kerr, formerly educational counsellor, who trained thousands to be efficient and obliging Eaton salespeople; and Harry Greenwood, sprightly and cheery as ever.

A Record Is Broken

On behalf of the Store management, Mr. A. D. MacDonell thanked the sponsors for a five-star job of welcoming and guiding the Christmas extras. Even though our staff count had hit its highest peak with 12,500 employed

Sixteen





Congratulations, Margaretha!

Margaretha Neudorf, now of the Budget Plan Office, was one of the four telephone operators on duty at Morris when the flood reached the town. Margaretha stayed at her phone until the last available moment so that people could call in to give directions for their rescue.

When it was no longer humanly possible to put calls through, the exchange was closed and the four operators were removed by boat.

The Manitoba Telephone System made a presentation to Margaretha in appreciation of her efforts. She received a sterling silver compact engraved with her initials, and a citation which reads:

"For loyal and faithful service under trying conditions during the flood period. Morris, Manitoba, April-May, 1950."

Congratulations and welcome to the staff, Margaretha!





"Bundle of Happiness"

"This is Denise, our little bundle of happiness," says Albert Mousseau, genial Eaton camera man. Judging by the lovely toys surrounding her, Santa was very good to this dark-eyed cherub, who is 15 months young and bewitching as they come!

"It Works Like This"

Operation of the miniature railroad is explained to Mr. Selwyn Beldon, of Eaton's, Vancouver, by Walter Fogg, who is in charge of its erection for the Eaton "Bonspiel Fair."

RECENT APPOINTMENTS

(Continued from Page Nine)

Winnipeg

Department W127—Shopping Card Assembly and Packing;

Department W129—City Carriers;

Department W130—City Despatch:

MR. J. McCLURE, head of department.

"Swing Your Partners Down the Centre . . ."

Old-time dancing will be a feature at the St. Valentine's Dance at the Royal Alexandra Hotel on February 14. The Eaton Assistants' Association is sponsoring and arranging this big Valentine event.



Nineteen



SO LONG, OLD TIMERS!

January finds us saying our farewells to many old friends who have given loyally of their time and service. Good luck and good health in the leisure years ahead!

(Reading Down in the Pictures)

ALBERT OBERDAN (Engineers) retired January 13. Bert received a bedthrow which was presented by Mr. A. Bowman, head of department, as a gift from the staff.

EDNA GREENE (M.O. Handkerchiefs) retired January 13. Edna had been with the Company for nearly 35 years. She was presented with a silver tea service by Mr. L. E. Christie, head of department, as a gift from the staff.

HERBERT G. HALLET (M.O. Boys' Clothing) retired January 13 after nearly 31 years with the Company. Mr. H. W. Daly, head of department, presented Herbert with a portable radio and the good wishes of the staff.

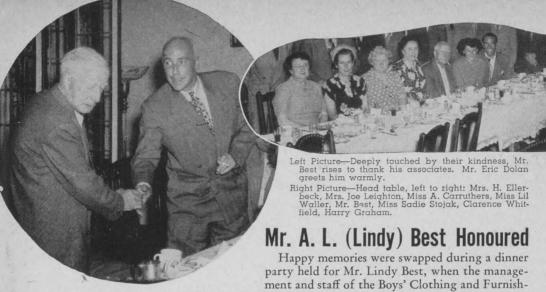
GEORGE SHAKESHAFT (China Department) retired January 13. He had been with the Company for over 38 years. In honour of his retirement, the staff of the China Department presented him with a well-filled wallet. Mr. V. Dancer, supervisor, spoke of George's excellent service over the years.

MRS. MINNIE TAYLOR (Grill Room) retired on January 13. She had been with the Company for seven and a half years. Mr. J. D. Laing, supervisor, presented her with a well-filled wallet as a gift from the staff. She also received a dozen red roses.

MRS. G. LAURA PHILLIPS (Toy Department) received a birthstone ring as a token of remembrance on her retirement, January 13. Mr. R. E. Stewart, supervisor, made the presentation on behalf of the staff.

ERNEST H. BARKER (Elevators) retired January 13, after 38 years with the Company. Mr. Alex Murray, supervisor, presented Ernest with a mantel radio, a chenille bedspread and the best wishes of the staff.

Twenty



ings gathered at Moore's to honour their supervisor on the occasion of his retirement.

Tributes were paid to Lindy Best as a man, friend and supervisor by Messrs. J. E. Dolan, S. Hill, F. Parker, H. Greenwood and other speakers. Presentation of a Lazy Boy chair and matching footstool was then made to Mr. Best by Mr. Parker, while Mrs. Best was the recipient of a corsage of roses. The many happy memories Mr. Best shared with his staff and associates were recalled as he ably responded. Songs by Joe Leighton, accompanied by Mrs. Leighton, added a delightful note to the evening.

Presented With Gold Watch

A small gathering was held at Mr. Best's home the following evening when he was presented with a gold watch, suitably engraved, as a token of remembrance from the executives and supervisors of Winnipeg Store. The golf-loving Lindy retired on January 11 and is now looking forward eagerly to spring. His host of friends hope he will be blessed with a full measure of health and happiness.



SO LONG, OLD TIMERS!

MARY STEWART (Caretaking staff) retired December 30 after nine and a half-years with the Company. Mr. D. Galbraith, head of department, presented Mary with a well-filled handbag as a gift of the staff.

RICHARD W. HUTCHINSON (Sporting Goods) retired on January 3. Mr. F. N. Cowley, supervisor, presented Dick with an easy chair. He had been with the Company for over 25 years.



A. D. 1912-And Still Going Strong!

Mr. Tom Johnston, our cheery, obliging floorman on the fifth floor, hailed Contacts the other day. "I've got a shaving brush," said he, "that's 38 years old and still giving good performance.

"Yes, sir," declared Mr. Johnston, "I bought that brush at Eaton's in 1912, and it has been in daily use ever since. In fact, my two sons have also used it."

Judging from his well-groomed appearance, Mr. Johnston certainly got his money's worth at Eaton's. Can anyone beat this for a record?

Twenty-One







Once again our Ski Club is launched into a new season. We had the first ski-ing outing on Wednesday, January 3, when a full bus-load turned up to try the ski hills at Lockport. It was found that the skis had got themselves locked in the trunk at the back of the bus in some mysterious manner, but once the trunk was pried open, everyone was able to get out on the slopes. Nothing daunted by this minor incident, we headed for the same spot again the following week. The skiers are full of enthusiasm and looking forward to a successful season.

Special instructions are given every Wednesday by Frank Gowley, with Bob Hiscox and Lee Blair assisting. We are told that even the experienced skiers are learning some new tricks from these able instructors.

The snow conditions on the hills aren't too good, but we hope that by the time this goes to press the weatherman has improved on this. Anyway, we have a lot of fun eating, talking, singing (?) and so on, on those bus rides.

Ski trains to Snow Valley and LaRiviere were sponsored over the weekend of January 7, and there will be more of these trips. So any of you people who are hesitating to join the club, step right up. We shall be glad to have you.

A dinner is being planned and a "do" at Lockport some time soon. Then, of course, there is our big week-end trip to Kenora which takes place every year. Information on that will come later. Let's see you all out on the bus trips. Good ski-ing in the meantime!



With only two sessions of bowling having passed under the bridge of a New Year, this bowling report is fairly brief. Bowling operations were suspended during another heavy Christmas season and again during stocktaking week, but from here on, it looks as if tougher competition will be necessary in order to compete in operation "Roll Off."

Division 1—Looking over the nine divisions, we find in the first that the Nomads have a slight one-game edge over the Set-Ups, and behind them are the Jay Dees and Crackers, all tied up.

Division 2—Scotties and Skippers also have only one game between them, and then Greenettes, Majors and Boopers are tied, two games behind.

Division 3—Winsomes are sitting on a shaky top with Humbugs and Raiders only one game behind.

Division 4—In, no doubt, the most contested division of the league, Maybees and Stampeders have 9 wins, Alley Byes, Penny Pinchers, Seven Ups and Peepers have 8, while Rovers, Monarchs and Speed Balls have 7.

Division 5—The Wise Ones have *lucky* 13 games over Merrimacs' 11, and Wiggetts have 10 games.

Division 6—Hugh Duyvejonck's Split Atoms are in the desirable top spot, two games over Budgeteers.

Division 7—King Pins have taken over the lead here with Five Spots and Dandies only one game behind.

Division 8—With the end of Series One, Sport Togs took the roll-off berth by four games over their nearest rival, the Aristocrats.

Division 9—Norm Henry's Panthers maintained a slim lead to take the other roll-off berth. Tenderknits were close behind, one game down. Holding the honour spot of being the highest bowler of the year in Eaton's League so far is Bob Shusterove, of Division 5. Bob shot a blistering 795 three-game total, consisting of 311, 248 and 236, which, with a 75 handicap, forms a new record of 870 in that division.

Close behind this record was another of 773 by Cy Napier, of Division 7. This included a lovely 320 single.

High scoring lassie of the year was Joyce Lawton with a 732 trio, but very close behind was Kay Melnyk with 731 and S. Caskie with 728.

Other individuals reaching the charmed circle were:

11 61 61	
Ed Bergen 731	Berny Durak 706
Bill Maskell 700	Ed Olien 689
Bill Liver 736	F. Crossley 676
Walter Mills 743	S. Monchak 673
Jack Collett 752	Stan Smith 671
Sig Sigvaldason 662	J. Stewart668, 647
	A. Krienke 641
Bud Wold 653	Jim Bewick 691
George Bennett 695	Helen Andrews 723
Dave Mackie 756	Mary Mathews 661
Guy Cancilla 709	
	M. Noga 650
G. Quinn 708	A. Ellis 660
C. Saunders 672, 648	A. Barnicki 650
A. Beavis 693	A. Gross 700

Arni Cooper Heads Eaton Angling Club

The Eaton anglers' annual meeting took place on the evening of December 28. Election of officers for the new year took up the greater part of the evening. Then Bill Evans presented a rod to Bert Mudge, along with the club champ badge for 1950. The prize was for the largest fish by weight, caught in Manitoba waters for the last season. Bert's entry was a 13-pound northern pike which he caught at Lamprey Falls last summer while on a week-end party of executive members.

Despite the in-between-holiday time, a good attendance was recorded for the evening. The elections were handled under the chairmanship of Bill Clay, assisted by D. Haddow, who acted as secretary.

The new officers and executive elected for the year are as follows:



Bert Mudge's big catch.

President	Arni Cooper (143)
Vice-President	E. Fletcher(261)
Treasurer	W. Summers (104)
Secretary:	W. Evans(130)
Trip Manager	F. Brown(261)
Membership	P. Sytchuck(229)
Publicity	W. Fogg(142)
Refreshments	A. Carr(379)
Convenor	D. McLarty(277)
Associate Member	H. James

The installation ceremony was impressive, and hearty thanks are due to Bill Clay and D. Haddow for a duty well done.

May we bring to the attention of all members, and especially to Eatonians wishing to join the Angling Club, that regular monthly meetings are held on the fourth Thursday of every month for

the year 1951, in the Club Rooms of the Free Press Building, Carlton Street. The meetings commence at 8 p.m. Visitors are always welcome.

A new membership drive will begin in February. Plans for the forthcoming season are well under way and a full year of activity is expected for all members. So come out and enjoy the fellowship of your club.

Further information may be obtained from any member of the new executive.

ANNOUNCEMENT

The Eaton Retired Men's Curling Club is planning a social time for Tuesday, February 13, at 3 p.m. in the Mayfair Avenue Rink. All retired men are invited. Refreshments will be served.

Announcement! Eaton Men's Golf Club

The Annual General Meeting Will Be Held at 8:45, Monday, February 12, 1951, in the Assembly Hall, Seventh Floor, Store

The positions open for nomination are:

- 1. Vice-president, to be elected from Mail Order personnel.
- 2. Secretary-treasurer.
- 3. Three representatives from the City.
- 4. Three representatives from the Mail Order.

Nominating Committee

Mr. A. L. Barry(261)	Mr. B. H. McGregor(39)
Mr. E. Adey(277)	Mr. G. W. Robinson(119)
Mr. G. Firth(28)	Mr. F. Eades (1760)

Will receive nominations up to and including Friday, February 9, 1951.

Person making nomination should obtain consent of nominee to run and submit name to Nominating Committee by February 9.

J. MEYERS, Secretary-Treasurer.



Eaton Men's Curling Club Executive, 1951

Front Row, left to right—S. Lentle, Bill Hall (secretary), C. Tucker (president), E. Ramsay (treasurer), Sam Hives. Inset, left: R. Laidlaw (1st vice-president). Right: J. Morrison (past president). Centre Row—J. Watt, Joe Robinson, J. Newton, A. Barry, D. Mackie, G. Agnew.
Back Row—R. Parker, Len Wimble (2nd vice-president), W. Hay, Eric Moore, A. Ferguson.

CURLING NEWS

February is the great curling month for Winnipeg. There is the Annual Association Bonspiel on the 6th of the month, and later there is the McGee Memorial Trophy competition, a highlight of the curling season for Eaton club members. The games for the latter are played at the Eaton and Civic Rinks.

An invitation is extended to all our own Men's Curling Club rinks to participate in the Eaton bonspiel, which decides the Store championship. There are two events, the McGee Cup and the Consolation Event, thus assuring every entry at least two games.

Play is run strictly on a knock-out basis, and all rinks losing in the first round of the McGee Cup event enter the Consolation event. Rinks Must Play at Place and Time Specified or Default. No Exceptions.

On and after February 13, draws will be posted each morning on the notice boards in the City Time Office, second floor, and the Mail Order Time Office. Please check with one of these notice boards each morning, as these will be the only draws issued.

McGEE CUP DRAW

Tucker (Gr. 3) vs. Oliphant McFazdean vs. Wilkinson Spencer vs. Horsfall Adey vs. Stuart Young (Gr. 10) vs. Dale Cook vs. Hives Beally vs. H. Johnson Burgoyne vs. Horvat Debenham vs. Elliott Robinson vs. Ayres Young (Gr. 1) vs. Dolan Sorby vs. Hammond Lake vs. Viere Graham vs. Orr Findlay vs. Gillies J. Johnston vs. Kuhn E. Roberts vs. Cassie

Rogers vs. Jenkins Boyce vs. McKenzie Gordon vs. Chatwin Doying vs. Best Mackie vs. Rowland Morrison (Gr. 1) vs. Monty Wagner vs. Cam Dailley vs. Hookeray McAmmond vs. Scott O'Grady vs. Kirkland (Gr. 10) Ticehurst vs. Schlamp Hay vs. McKnight Tucker (Gr. 1) vs. W. Hall Calclinell vs. Newton Rennie vs. J. Moore S. Moore (Gr. 2) vs. W. Chalmers Kirkland (Gr. 1) vs. Cranston

Morrison (Gr. 10) vs. Hogg Allan vs. K. Chalmers Olson vs. Ramsay Kooning vs. Dagorne J. Roberts vs. Leukowich Cleaner vs. C. Moore (Gr. 1) Black vs. C. Hall Smith vs. Machdanz Laidlaw vs. Barry Wimble vs. Harding G. Young vs. Sheidon Coe vs. Cameron Bremner vs. Sutherland Beau vs. Davidson Bergen vs. Lentle Davis vs. Harper Bell vs. Ahrensback

Rinks will be allowed two substitutes, and substitutes must play lead and second.

Retired Eatonians Form Curling Club

A well-attended meeting of former Eaton men who are now retired, was held on December 12 at the Eaton Curling Club on Mayfair Avenue.

The chairman, Mr. A. D. MacDonell, said that a questionnaire sent to retired men had elicited an enthusiastic response, and that the idea of an association would be to meet once a week when curling, cards, or just a social chat would bring together those who had been associated in years gone by.

Mr. C. Tucker, on behalf of the Eaton Curling Club, offered the use of the club's recreation rooms and the use of the ice, stating that brooms and stones would be available for those wishing to curl. After discussion, it was decided to elect a slate of officers and to get the project under way at once.

All retired male Eatonians are therefore invited to meet each Tuesday at 2 p.m. to while away a pleasant afternoon. (Continued on Page Twenty-Five)

Twenty-Four

Saluting The Ernie Barkers!

Do you know Ernie Barker? Many Eatonians may not . . . that is unless, like a few of us, you cover the 45-acre "town" of Eatonia (pop. 8,500) pretty regularly.

Ernie is a symbol. He stands for many Eaton old-timers now retiring, who have done their stint behind the scenes quietly, capably, cheerfully. In good years and lean years these old friends were ever ready to "go that extra mile" if necessary. An inspiration to the younger staff coming up, they are truly "the salt of the earth."

They "Went Steady" For 31 Years!

But getting back to Mr. Barker. Ernie and freight elevator No. 23 were a team—a faithful and friendly team for 31 years. Ernie started going steady with No. 23 away back when she was a leisurely lady with a hydraulic heart. Later, modernized with "power," No. 23 continued as Ernie's light o' love in the mechanical world.

3,000,000 Ups and Downs

On January 13, Ernie decided to "call it a day" after 38 years with the Company. Thus the two old friends parted after sharing their ups and downs together—some three million of them!

In all that time no one can recall Ernie ever slamming the gate of No. 23 in anyone's face with a sharp: "Wait for the next trip!" or "take the next car!" Ernie always tried to make room. If there wasn't any, he told you so in a friendly way. New staff members pushing loads and perhaps a bit bewildered, timid and eager to please,

were heartened by the warmth of Ernie's smile, his helping hand. Truck drivers, too, found the little Londoner always cooperative.

Showered With Gifts

On Ernie's last day he was showered with gifts of remembrance and appreciation. The engineers and elevator men gave him a mantel radio, a lovely chenille bedthrow and a surprise party; the big-fisted, big-hearted Receiving Room gang, remembering Ernie's constant helpfulness, presented a gladstone bag . . . Norman Reid and Co., in the 8th floor Receiving Room, followed up with a "posh" pipe to friend Ernie, while truck drivers from outside firms gathered in the "yard receiving" to honour Ernie with an equally "swish" smoking stand.

So long and the best of luck, Ernie Barker! May your tribe increase! We'll remember you and countless others like you who, in the "slanguage" of youth, are "sweet guys."

Retired Eatonians Form Curling Club

(Continued from Page Twenty-Four)

Before the meeting adjourned, refreshments were served and the following officers and committees were appointed:

Hon. President	Mr. H. M. Tucker
President	Mr. B. C. Scrivener
Vice-President	Mr. Adam Beck
Vice-President	Mr. H. Greenwood
Secretary-Treasure	erMr. George Paull
Social Committe	e Ice Committee
Mr. William Goul	ld Mr. Hugh Tait
Mr. F. Darnell	Mr. Foster Johnston
Mr. W. King	Mr. O. Thomas

It is hoped full use will be made of the opportunity thus afforded.

Name of club to be as nominated by executive office:

"Eaton's Retired Men's Curling Club"

BEMISTER BOWLS BIG SCORE

Bert (Men's Shoes) Bemister left the railbirds gasping when he rolled the staggering score of 1032 for three games in the Men's Senior League on Friday, January 5. Congratulations, Bert!

Twenty-Five

"Music Hath Charms"

Music is the most satisfying hobby, according to Percy King and Bill Komar, Music and Radio Departments. Percy learned to play the "licorice stick" while a teen-ager in the Sea Cadets. Bill's artistry on the "squeeze box" is heard on many Eaton programs.

Picture shows the boys playing a medley of popular airs at the Middlechurch Home during the annual party staged by Eaton boys and girls. On this occasion two other old-timers, Bert Elson and Jimmy Towns, also delighted with their xylophone numbers as they have for many years.



Women's Curling Club - DRAW

Monday Nights at 5:30

		Monady Nights at 8).00		
First Game—January 8		Fourth Game—January 29		Seventh Game—March 5	
Maughan vs. Phillips	1	Phillips vs. Kerr	1	Breckman vs. Maughan	
Breckman vs. Kerr	2	Smith vs. Maughan	2	Bardal vs. Phillips	2
Smith vs. Stevenson	3	Breckman vs. Bardal	3	Pfiefer vs. Kerr	3
Pfiefer vs. Walsh	4	Walsh vs. Jamieson	4	Jamieson vs. Stevenson	4
Jamieson vs. Bardal	5	Pfiefer vs. Stevenson	5	Walsh vs. Smith	
Second Game—January 15		Fifth Game—February 19		Eighth Game—March 12	
Jamieson vs. Breckman	1	Smith vs. Jamieson	1	Stevenson vs. Walsh	1
Stevenson vs. Bardal	2	Kerr vs. Stevenson	2	Pfiefer vs. Jamieson	2
Maughan vs. Pfiefer	3	Phillips vs. Walsh	3	Bardal vs. Smith	3
Smith vs. Phillips	-4	Breckman vs. Pfiefer	4	Phillips vs. Breckman	4
Kerr vs. Walsh	5	Bardal vs. Maughan	5	Maughan vs. Kerr	
Third Game—January 22		Sixth Game—February 26		Ninth Game-March 19	
Walsh vs. Bardal	1	Bardal vs. Pfiefer	1	Pfiefer vs. Smith	1
Phillips vs. Pfiefer	2	Maughan vs. Walsh	2	Walsh vs. Breckman	2
Kerr vs. Jamieson	3	Stevenson vs. Breckman	3	Jamieson vs. Maughan	3
Stevenson vs. Maughan	4	Kerr vs. Smith	4	Bardal vs. Kerr	4
Smith vs. Breckman	5	Phillips vs. Jamieson	5	Stevenson vs. Phillips	5
	1	Wednesday Nights at	t 5:	30	
First Game—January 3		Fourth Game—January 24		Seventh Game—February 28	3
Campbell vs. Moore	1	Moore vs. Mitchell	1	McKay vs. Campbell	1
McKay vs. Mitchell	2	Neill vs. Campbell		Shores vs. Moore	2
Neill vs. McKnight		McKay vs. Shores		Greenwood vs. Mitchell	3
Greenwood vs. Bell		Bell vs. Longmuir		Longmuir vs. McKnight	4

1	Moore vs. Mitchell	1	McKay vs. Campbell	1
2	Neill vs. Campbell	2	Shores vs. Moore	2
3	McKay vs. Shores	3	Greenwood vs. Mitchell	3
4	Bell vs. Longmuir	4	Longmuir vs. McKnight	4
5	Greenwood vs. McKnight	5	Bell vs. Neill	5
	Fifth Game—January 31		Eighth Game-March 7	
1	Neill vs. Longmuir	1	McKnight vs. Bell	1
2	Mitchell vs. McKnight	2	Greenwood vs. Longmuir	2
3	Moore vs. Bell	3	Shores vs. Neill	3
4	McKay vs. Greenwood	4	Moore vs. McKay	4
5	Shores vs. Campbell	5	Campbell vs. Mitchell	5
	Sixth Game—February 21		Ninth Game-March 14	
1	Shores vs. Greenwood	1	Greenwood vs. Neill	1
2	Campbell vs. Bell	2	Bell vs. McKay	2
3	McKnight vs. McKay	3	Longmuir vs. Campbell	3
4	Mitchell vs. Neill	4	Shores vs. Mitchell	4
	2 3 4 5 1 2 3 4 5	2 Neill vs. Campbell	2 Neill vs. Campbell 2 3 McKay vs. Shores 3 4 Bell vs. Longmuir 4 5 Greenwood vs. McKnight 5 Fifth Game—January 31 1 Neill vs. Longmuir 1 2 Mitchell vs. McKnight 2 3 Moore vs. Bell 3 4 McKay vs. Greenwood 4 5 Shores vs. Campbell 5 Sixth Game—February 21 1 Shores vs. Greenwood 1 2 Campbell vs. Bell 2 3 McKnight vs. McKay 3	2 Neill vs. Campbell 2 Shores vs. Moore 3 McKay vs. Shores 3 Greenwood vs. Mitchell 4 Longmuir vs. McKnight 5 Greenwood vs. McKnight 5 Bell vs. Neill 5 Fifth Game—January 31 Fighth Game—March 7 Neill vs. Longmuir 1 McKnight vs. Bell 6 Greenwood vs. Longmuir 1 McKnight vs. Bell 7 Greenwood vs. Longmuir 1 McKnight vs. Bell 8 Greenwood vs. Longmuir 1 McKay vs. Greenwood 4 Moore vs. McKay 1

Wednesday Nights at 8:00

Moore vs. Longmuir....

First Game—January 3 Kerr vs. Walsh Phillips vs. Jamieson

Neill vs. McKay.....

Second Game—January 10 Walsh vs. Phillips Kerr vs. Jamieson



Twenty-Six

Third Game—January 17 Kerr vs. Phillips Walsh vs. Jamieson

Fourth Game—January 24 Kerr vs. Walsh Phillips vs. Jamieson

Fifth Game—January 31 Walsh vs. Phillips Kerr vs. Jamieson

Sixth Game—February 21 Kerr vs. Phillips Walsh vs. Jamieson

Seventh Game—February 28 Kerr vs. Walsh Phillips vs. Jamieson Eighth Game—March 7 Walsh vs. Phillips Kerr vs. Jamieson

McKnight vs. Moore.....

Ninth Game—March 14 Kerr vs. Phillips Walsh vs. Jamieson



WHAT'S GOING ON-



AROUND HERE?

MAIN FLOOR

Economy Home Furnishings

It's a boy for Mr. and Mrs. Fred Topping, of the Economy Paint Section. Best wishes are extended to the proud parents and a warm welcome to little Reid.

Good to see Dorothy Kidds, of the Economy Drapery Section, back after an absence of two weeks.

Congrats to Bob Hiscock, Economy Floor Covering Section, for the splendid showing he made at the Canadian Ski School, Fort William. Bob captured third place in the Assistants' Pro-Rating, and was also commended for being the leading first-year pupil.

Gloves and Hosiery-By Norma Patterson

Ruth Hallberg got a lovely diamond from John Steffensen. Best wishes to you both. Also to Lorna Boyd, who came in at Christmas with a sparkling diamond from Jack Miller.

Norma Kelever was married to Joe Roscoe at St. Stephen's-Broadway Church on Friday, December 29. The department gave her a china tea service.

We're sorry to say good-bye to Joe Reid who has left the Company.

Jewellery

Our sympathy to Patricia Barlett, who had just returned following an appendix operation when she was called east owing to the death of her father.

Gladys Stanley is in Grace Hospital recuperating from a serious operation. We hope to see you back soon, Gladys.

Drug.

Marg Switzer is looking a lot happier than usual lately. Could it be because of a man named Walter Smith who has been giving away diamonds? The birds are talking of a fall wedding.

* * *

SECOND FLOOR

Dress Goods

Mrs. Molly Thompson wishes to express her sincere thanks for the generous gifts of cigarettes sent to her husband by his many friends in the Store. Mr. Thompson has been in the hospital for some time, and these kindnesses are very greatly appreciated.

Best of Luck, Jimmy!

Jim Barnes, a valued member of our department, has been transferred to Regina to head the Dress Goods Department there. The staff held a dinner in Moore's, on December 29, to honour our Jimmy on his promotion. There were \$1 people present. Mr. P. E. Odell, head of department, has been departmented by the state of th



ment, was a very capable M.C. and teller-of-tales. Mr. P. H. Longstaffe, head of department, M.O., expressed the good wishes of the M.O. staff. Mr. L. O. Vincent, supervisor, presented Jimmy with luggage on behalf of the management and staff of the Dress Goods and Pattern Departments. He expressed his appreciation of the good job Jimmy had done from the time he had started in the department as a stock boy. He voiced the thoughts of the staff by saying that, while he hated to see Jimmy go, he was more than pleased about his promotion, and wished him good luck in climbing the ladder of success. A sing-song followed, with Bert Kilgour doing a masterly job at the piano. A trio, Jim Barnes, Jim Hunter and Paul Maitland, sang "April Showers," and the evening closed with everyone joining in with "For He's a Jolly Good Fellow" and "Auld Lang Syne."

Mary Kolar, of the Patterns, is wearing an extra smile these days and no wonder. She has a beautiful new sparkler on that all-important finger. The lucky man is Fred Dagg. Best luck and good wishes, Mary and Fred, for your future happiness.

* * *

THIRD FLOOR

D.A. Office Chatter-By E. Landsley

The staff said good-bye to Mrs. Shirley Harris on December 20. Shirley is leaving the office for love of her kitchen. Drop in and see us often, Shirl.

Glad to see Maureen McDowell back in our midst after spending a few weak weeks wrestling with the measles.

The office bade farewell to Jackie Delenger, who is leaving the Store to make her home in Vancouver. Jackie was presented with a travelling clock as a parting gift.

We would like to send our warmest greetings to Mae Hopkins, who is away ill. Best wishes for a speedy recovery, Hoppy.

Audrey Davies rates high in more than her Highland dancing. She also takes first place in Rod Springett's heart, judging by the lovely diamond ring she is wearing now. Best of luck to you both.

A great big "Hello" to Ann Reid and Betty Adams, who are away on the "not so well" list.

Our very best wishes to Doreen Humby, who is wearing a lovely diamond ring presented by Santa in the person of Reg Doherty on Christmas Eve. Best wishes, Doreen and Reg.

Meat Department Tid-Bits-By Annette Derkach

The old year certainly was a super one for Marlene Magnusson. On December 30, she got that certain ring for that certain finger from the one and only Bud Hourd. Best wishes, Marlene and Bud.

Glad to see Eddie Spearing back from his recent operation.

Sorry to report that Mr. Bentley has been away ill. Hope to see you back with us soon, Mr. Bentley, and take good care of yourself.

Well the new season finds our bowlers, "The Tenderknits," full of vim, vigour and vitality. Wonder what will happen this time?

* * * FOURTH FLOOR

Lingerie

Our department is pleased to welome Miss Chisholm back. She underwent a delicate goitre operation and came through with flying colours.

Women's Coats and Suits

The staff held their annual Christmas party at "The Homestead" on December 19.

* * *

FIFTH FLOOR

Grill Room Products

Frances Hamm and Irene Hryze, of the third floor cake counter, left recently to take up household duties. They were presented with travelling kits as gifts from the staff.

* * *

SIXTH FLOOR

Carpets Calling-By G. McLean

Welcome to Margaret Anderson, a newcomer in the department. We hope you enjoy your stay here, Margaret.

Welcome also to our new assistant, Mr. D. C. Howat.

Gladys McLean spent Christmas in Vancouver by way of a change. She enjoyed the mild weather and felt sorry for the folks back in Winnipeg.

General Office News-By Ivy Vale

December 22 was a big day for Audrey (better known as "Tess") Charnley. She came to work and caused a mild riot. It was discovered that she was wearing a very lovely diamond presented by Russell Shelton.

Then on December 27 Betty Anderson dazzled us all with her ring from Bob Dowd. Best wishes to all of you.

It's nice to see Mary MacDonald back at work after her long siege; also Mr. Buote, who unhappily missed his 35th anniversary with the Company by being away ill at the time. However, "Pete," as he is known to all, received a delegation headed by our supervisor, Mr. R. B. T. Whitbread, who presented him with a dressing gown and lamp from the staff. May you enjoy many more happy years with us, Pete.

Sorry to report that Doreen Ripley is in the hospital with chicken-pox. Hope you will be up soon and around again.

Our sympathy is extended to Mr. Lovell in the recent loss of his mother.

* * *

SEVENTH FLOOR

Electricals

Jessie Smith was married to Glen Cearns on January 30 at Knox Church. Mr. A. Hewish, supervisor, presented Jessie with a Mixmaster as a gift from the department.

Twenty-Eight

The girls held a miscellaneous shower on January 17 for Jessie and for Marg Stewart, who was married on January 20, at Norwood Presbyterian Church, to Alex Kirk. Margaret received a pair of table lamps from the department.

We said good-bye to Helen McKay, who left us on January 3 to travel with her husband. Mr. A. Hewish, supervisor, presented Helen with a Doulton figurine as a farewell gift from the staff.

On December 21 the department held its annual Christmas party in Elmwood Hall. There was dancing and a sing-song, a magician and spotlight prizes—altogether a wonderful party.

Dolly Whitton became Mrs. Keith Norton on November 18 at Knox United Church. The staff had a luncheon for Dolly at the St. Regis, and she received a figurine as a gift from the staff. Mr. A. Hewish, supervisor, presented Dolly with a pair of boudoir lamps as a departmental gift.

Radios

Mr. and Mrs. Art Ruymer proudly announce the arrival of their daughter, Janis Gail, on December 31.

Welcome to a new member of our staff, Florence McDowell.

Radios, Pianos and Refrigerators held a turkey shoot on January 15. The members of their seventeam league all took part. Mrs. K. Patterson (Radios) was high lady with a 237, and Jack Hughes (Radios) high man with 298.

We are sorry to lose the services of Mrs. Gwen Howe. She left on January 19. Gwen received a corsage of sweetheart roses and a Tussy make-up kit in red alligator. Mr. D. L. Smith, head of department, made the presentation.

City Inspectors

Lily Jones, of our department, received a diamond ring from Dennis Jones on December 29. Best wishes, Lily and Dennis.

* * *

"The Night After Christmas"

"Little man, you've had a busy day"—might be another title for this picture of little Cliffy Kelich. All tuckered out after playing with the toys Santa and doting aunts brought him, Cliffy fell asleep cuddling his doll, "Nancy." Picture snapped by his uncle, Ben Zulkoski, 151 department.



EIGHTH FLOOR

Telephones

Our sympathy is offered to Mrs. L. Johnson on the death of her mother.

Welcome back to Isabel Owens, who was away for two weeks with a foot infection, and to Muriel Laurane, who was away for two weeks with virus pneumonia.

There are several new diamonds glittering. Violet Deamel and Ethel Myrdal received one each before Christmas, and Shirley Duncan received hers at Christmas.

Welcome to a son born to Gladys Leonhart, formerly of the department.

Women's Garment Alterations

Some 40 members of the department celebrated the Christmas season at a party held at "The Homestead" on December 14, where they enjoyed a festive turkey dinner combined with some gala Yuletide entertainment. After dinner, Mrs. Kennington led off with humorous recitations. Mrs. Elger and Mrs. Kantz, accompanied by Miss Helene Lamone at the piano, sang several Christmas songs. Other highlights of the evening included the appearance of Santa Claus (Helen Ledochowski) who presented each girl with a small gift. Our thanks to Miss K. Waywood, head of department, and Miss Anderson for their efforts in planning this enjoyable evening.

The department wishes to extend sincere sympathy to Mr. M. Geller in the loss of his sister, and to Mrs. Desa Thorvardson in the loss of her brother.

Ticket Office

Joan Lowe has recently received a diamond from Rodger Murphy, of the Manitoba Telephone System. No wedding date has been set as yet.

* * *

ELEVATOR UPS AND DOWNS

By Agnes Reese

We are sorry to report that Darlene Spackman was unable to enjoy her Christmas turkey as much as the rest of us. She underwent a tonsilectomy at the St. Boniface Hospital immediately after the Christmas holiday. Glad to see you back with us, Darlene.

Mr. J. Cheale is up and out again after a recent stay in Grace Hospital. A speedy recovery, Mr. Cheale.

Teddy Grimes has also been away ill. He is feeling better now and has returned to work.

The department wishes to extend its deepest sympathy to Doreen Reader in the loss of her mother-in-law; to Flora Eratt in the loss of her mother-in-law, and to Florence Chorney in the loss of an uncle.

Jimmy Wildman is to undergo an operation shortly. We all hope your stay in the hospital will not be long and your recovery speedy.

Congratulations are in order for Ernie Barker who retired on January 13. A few of his fellow workers gave him a surprise party at his home on January 12. Mr. Alex Murray, supervisor, gave the address and, on behalf of the Elevators, presented Ernie with a chenille bedspread. To Mr. and Mrs. Barker go our good wishes for a happy retirement and continued good health.

IN THE MAIL BAG

SECOND FLOOR

M.O. Shipping and Packing By C. Ridgedale and G. Burton

A shower was held at the home of Mrs. English in honour of Jennie Olson, who left December 16 to become the bride of Al Larson, of Vancouver. Jennie received Revere ware.

Cupid certainly hustled around in our department at Christmas time. The lucky girls are Doreen Miller, Arlie Norris, Yvonne LaPlante, Dorothy Materacki and Lena Koshinsky, who all received diamonds. Good luck and best wishes, girls.

Glad to see Molly Mazowsky back with us after her recent operation.

Congratulations to Tommy Thompson, who celebrated his 40th anniversary with the Company on December 8. Also to Elsie Watson, who celebrated her 25th on December 8.

On December 20, the "to-follow" section said good-bye and good luck to Jean Goral, who left to make her home in Toronto. Jean received silverware from the department and an ornamental ship lamp from the girls in the office. She received a rhinestone set from her friends on the third floor.

Best wishes for future happiness, Jean.

THIRD FLOOR

M.O. Budget Plan-By L. Vipond

We have had our second annual Christmas party and what fun! Wrapped up in sparkling lights on a big Christmas tree, topped off with a gaily decorated hall and surrounded by good fun and fellowship, fine entertainment and tempting food, it was indeed an evening in which to toss your troubles to the winds and get into the Conga line and dance. Mr. E. G. Macdonald held a guiding hand over the program and introduced some very fine talent in the persons of Larry Thomson, General Office, with his accordion, and Mrs. Harry Darby, former member of the staff, who played the piano. Later there were Christmas carols. Then there was that excellent barbershop quartet, known as the "Wildwood Clippers," who gave so generously of their talents. It was a pleasure to welcome our supervisor, Mr. Whitbread, and his charming wife, and we regret that Mr. and Mrs. Thomson were unable to attend. The staff is indebted to Monty Reid, chairman; Lillian Vipond, Vi Black, Rita LeClair and Charlie Gordon, the committee, for a very successful party.

Our best wishes to the following girls who came in over the Christmas holidays with new diamonds: Doreen Johnson, Lorraine Ford, Shirley McPhee and Sirie Anderson,



Mail Order Budget Plan Party

Left to right: Mr. Macdonald, Mrs. Macdonald, Mary Newcombe, Mrs. Tallack.

We wish to express our deepest sympathy to a new member of our staff, Mrs. I. Tuffield, whose mother passed away on December 11. Also to Mr. W. C. Carson, whose father passed away January 9 at Valparaiso, Saskatchewan.

We are glad to welcome back Adele Fitzgerald after her operation.

FOURTH FLOOR

M.O. Hardware-By K. Painting

Our deepest sympathy to Mr. Bill Nixon, who recently lost his sister.

M.O. Boys' Clothing-By J. Leighton

Better known as "Bert" to his many friends in the M.O., where he has spent almost 30 years, Mr. H. G. Hallett retired Saturday, January 13. Mr. H. W. Daly, head of department, extolled Bert's neatness and accuracy as a receiver in his long record of service, and presented him with a portable radio on behalf of the staff. Bert received two gifts at a surprise party held in his honour at "The Homestead" on January 15—a handsome leather travelling bag and a travelling clock, presented on behalf of the staff by A. Carruthers and B. Davies.

M.O. Children's Shoes-By D. Webb

The staff of our department held a bang-up Christmas party with all the trimmings at the home of Mr. and Mrs. K. Sutherland on December 15. During the evening Santa Claus (Mr. P. Carter) presented everyone with a gift.

Carol Tomlinson is sporting a lovely diamond

put there by Allen Grant.

We are glad to hear that Don Gibson is convalescing from his illness. Hope to see you back soon, Don.

SIXTH FLOOR

M.O. Men's Clothing By F. Paget and W. Johnston

December 5 was a milestone in the life of Dick McIsaac when he celebrated another birthday. To mark the occasion, Mr. T. Bennet, assistant, on behalf of the staff, presented him with a gift as a token of our esteem.

Pete Sytchuk has left us for the Store Men's Clothing Department. Mr. McCay, head of department, presented him with an electric kettle.

We welcome Harry Repeta, a new addition to our staff.

We would like to take this opportunity to thank all our retired and former employees who helped us during the Christmas season, also all our extra staff, for a job well done.

The girls of our Department had their annual Christmas party at "The Homestead," December 18, and according to the grapevine it was a very successful party.

Coming events in M.O. Men's Clothing—W. J. (Bill) Johnston, 35 years, February 8, 1951.

M.O. Dress Goods-By M. Middleton

The first diamond in 1951 on the sixth floor was received by Betty Stratton from Peter Bock. Some kind of a record, Betty and Peter—best wishes.

A letter has been received from Sylvia Komar, San Gabriel, California, who says the rest and sunshine are having the desired effect and she is feeling much better.

Dorothy Prawdzik, who is now in Hamilton, sent her best wishes for the New Year and a box of chocolates. Thanks, Dorothy.

Watch and Jewellery Repairs-By M. Hoover

Our congratulations to Mr. and Mrs. A. Wardrop, whose home was gladdened by the arrival of a wee girl on December 2. Her name is Marilyn Elizabeth.

We were all deeply grieved to learn of the passing of Mrs. Fred Clark, who died in Vancouver on December 6. Our sincere sympathy is extended to Mr. Clark and family. His many friends around the Store also wish to join in sending their sympathy to Mr. Clark.

M.O. Staples

"The Homestead" rang with Santa's bells and laughter on December 21 when we held our annual Christmas party. After a delicious turkey dinner came Santa with a gift for everyone, and the evening was polished off with games and dancing. Thanks to Ruby Gibb and her committee for planning such an enjoyable evening.

SEVENTH FLOOR

M.O. Millinery and Women's Accessories
By M. Fraser

Saturday, January 13, the staffs of both departments met with a number of former staff members at a dinner at "The Homestead" to honour Edna Greene on her retirement after 34 years with the Company. A toast was read by R. Walker, who also led the sing-song. Mr. L. E. Christie, head of department, reviewed Edna's service record, and Mr. L. A. Tempest, supervisor, paid tribute to her fine qualities as an employee and associate. Mr. F. O. L. Wicks, supervisor, then presented the guest of honour with a Mixmaster. Special guests besides Mrs. Wicks, Mrs. Tempest and Mrs. Christie, were former staff members: Mrs. N. Marchant, Mrs. M. Jeanfavre, Mrs. G. Loiselle, Mrs. I. Geary, Mr. H. Onion, Mrs. N. Taylor, Miss M. Scott, Miss S. Breckman and Miss A. Ford. We are going to miss you, Edna, but will look forward to seeing you on bowling nights, and hope you'll drop in and see us occasionally.

Our best wishes for a speedy recovery to Jean McLachlan, who has been ill for some time now. Hope you'll be better soon, Jean!

M.O. Juveniles' and Women's Sportswear By B. Pariseau and J. Johnston

Things really sparkle in our department these days. Ella Bryck, Kay Irvine, Yvette Collette, Mae Currie, Lucille Pariseau have all received beautiful diamonds. Best wishes, girls. Best wishes also to Irene Mitchell and Marion Wilson, who both became engaged during the holiday season.

Garment Factory-By A. Kirkby

On December 12, Alice Morin celebrated 25 years with the Company. On her arrival at work she found many lovely gifts from the department, including a torchiere lamp.

December 14, Mr. R. M. Jackson, head of department, celebrated 30 years with the Company. He was presented with a handsome brief case. Mrs. Jackson was remembered with a bouquet of roses.

There is an added sparkle in the form of a lovely diamond on the important finger of Emmy Groening. Good luck, Emmy.

At this time our sympathy is extended to Ethel Canning, whose father passed away January 8.

M.O. Lingerie-By Bea Nash

Our deepest sympathy to Bea Reid, Mrs. Irene Brown and Alice Cuthill, who have recently suffered bereavements.

Glad to see Ellen Deason, Lenore Hantscharuk, Marion Waldie and Ernie Allen back on the job.

We were all sorry to say good-bye to Joan Johnson, a member of our office staff, who left on Christmas Eve. Joan was presented with a handbag and a corsage from the department.

* * *

EIGHTH FLOOR

M.O. Copying-By D. Hunt

Best wishes to the following girls who received lovely diamonds at Christmas time: Audrey Liesbrech, Dorothy Stech, Doreen Biermingham, Ann Malbranck, Grace Delbridge.

Our good wishes to Dorothy Henteliffe, who left January 6 to marry Bill Henteliffe of Los Angeles. Before leaving, Dorothy received a gold satin bedspread from the department.

Best wishes to the following girls who left to be married: Dolores Rousseau, who became Mrs. Al Gibbins on January 27. Dolores received wool blankets from the department. Joan Olsen became Mrs. Wally Murdock, January 27. As a parting gift Joan received boudoir lamps.

Myrtle Scott paid us a visit after a lengthy illness. We are hoping to see you back at work soon, Myrtle.

Our sincere sympathy is extended to Mina Davey in the loss of her brother.

M.O. Correspondence-By June de Gagne

Our best wishes to Pat Rance, who has recently become engaged to Earle Clendenning.

Welcome back to Jean McKelvey who has been absent.

Lillian Crocker is leaving us to be married. Best wishes to the lucky man.

We are glad to report that Gladys Linn is recuperating very nicely from her operation.

Eunice Treadwell has decided to make a second attempt at ski-ing. We wish her luck with her efforts.

Our sympathy to Betty Morris, whose sister, Georgie, passed away recently.

M.O. Exchanges-By M. Davies

Welcome back to Agnes Anderson, who found, to her dismay, that she had caught the measles on Christmas Eve.

To the people who were sent to us from M.O. Copying and M.O. Packing to take part in the after-Christmas rush, we would like all of you to know how much we enjoyed working with you. The rush is over now and as we say good-bye for another year, we hope the time you have spent in our department has been as pleasant for you as it has been for us.

Our deepest sympathy is extended to our assistant, Harold Brown, whose mother passed away.

The men of our department and of the signing staff presented Mr. Shakeshaft (signer for M.O. China) with two lovely shirts on January 13, the day of his retirement. "Shaky," with his keen wit and ever-ready smile, brightened many a moment in our busy days throughout the year. The signers join us in wishing you a long and happy retirement, "Shaky."

M.O. Salesroom, Files and Correspondence By G. Brownlee

To our two departing Contact representatives, Rita Soutter and Dorothy Balsdon, who have asked to be relieved of their duties for the present time, goes a vote of thanks for a job well done. We hope to see you girls back on the job very soon.

Seven members of the staff are sporting dazzlers on their left hands: June Fedi, Germaine Van de Speigle, Claire Howe, Stella Allaire, Irene Kerrish, Anne Joyce and Audrey Hagyard. All the best.

Our best wishes to Mary Sadleir and Eileen Beck, who are away ill. We hope to see you both back at work soon.

Alma Hannah was married to Frank Taylor at the Law Courts on December 2. Upon leaving, Alma received blankets from the department. A kitchenware shower was given for her by Yvette Richard.

Angela Curley left January 10 to be married to Bert Rosin on January 13 at the Church of the Cross. Angela was presented with a mirror from the department.

Margaret Berekos left December 30 and was married January 30 to Able Seaman Jack Moffat at Rosedale United Church. They will reside in Vancouver.

Our best wishes to Marion Savage, who was married to Alan Gray at St. Anne's Anglican Church on January 6. Marion received blankets from the department, and a linen shower was held for her at Eleanor Comeau's home.

We offer our deepest sympathy to Joe and Connie Ness in the loss of their dear mother, who passed away December 10, and their father, who passed away January 5; Muriel Williams in the loss of her mother, December 10; Lillian Sedgewick, whose father passed away December 23, and Helen Helland, whose father passed away January 15.

On December 27, at the St. Vital Legion Hall, Santa Claus paid a late visit to our Christmas party. Everyone enjoyed the concert provided by Mary McCarney and Coray Carlson of the departments. The concert was followed by refreshments and dancing, which proved as popular as the concert.



Some of Eaton's Staff-1916

Photo taken on top of Eaton's in 1916, during World War I. Several of the girls in it still work with Eaton's.

Back row: May Thompson, Bernice Tye, Rita Ogston.

Front row: Kathleen Robinson, Bessie Mitchell, Margaret Auld, Vi Benner, Alice Medorocroft, "Tommy" Saunders.

Thank you, Mrs. S. H. Stevens (Bernice Tye) for the photo.

Congratulations to Mr. and Mrs. Jack Greenwood, who celebrated their silver wedding anniversary on January 14.

M.O. Complaints-By J. Baynes

Congratulations to Mr. and Mrs. Dave McFetridge on the birth of a son at Misericordia Hospital on January 2. Mother is the former May Alderdice of M.O. Correspondence.

All the sparkle wasn't on the Christmas trees—some of it was on the left hands of Alice Wright, Elsie Walsh and Winnie Littke. Best wishes to all of them from all of us.

We are sorry to learn that Sammy Murphy is ill. Come on, Sammy, get that fighting Irish spirit up. We want you back at work.



NINTH FLOOR

M.O. Gloves and Hosiery-By May Scott

Our best wishes to Ruth House on her engagement to Helge Holmstrom, of Inwood, Manitoba; also to Norman MacDonald, our assistant, who has been transferred to M.O. Girls' Clothing; and to Mrs. Bernice Sheppard (nee Smith) on the arrival of a baby daughter.

Twenty-seven members of our department enjoyed a turkey dinner Christmas party at "Aunt Mary's" on December 22.

There's a new boss in the Stewart household now. Wee Jimmy arrived to help brighten up the lives of Kay and Bill. We wish them an abundance of happiness in the years ahead.

Congratulations to Mr. J. Patterson, our new

M.O. Candy Factory-By L. Waite

Two new diamonds have been sparkling in our department since the holiday season. May Wood received hers from W. Jacques, and Verna Fleming received one from G. Albert. All the best to you both.

Get-well wishes are extended to Mr. Grose, who is away ill.

We are glad to welcome Verna Fleming back, following her recent illness.

Thirty-Two

M.O. Men's Furnishings-By D. Dee

We are sorry to report that Alan Matheson is at present away ill. We hope to see you back on the job again soon, Alan.

PRINTING PLANT PATTER

By M. Torrance

Congratulations to Mr. and Mrs. Charles Jenner on the birth of a daughter, Susan Charlotte, January 16.

Donald (Butch) Goring, from the press room, left to join the forces. Donald is stationed at Calgary with the Princess Pats. Our best wishes, Butch, and may Lady Luck smile on you.

We wish to extend our heartfelt sympathy to Dora Zaidman in the loss of her brother; Terry Bernardine in the loss of her grandfather; Duncan Patterson in the loss of his mother, and Sid Done in the loss of his wife.

Some four years ago Mary Stewart, a colleen from the Emerald Isle, came to be matron of the rest room in the Printing Department. With her spontaneous outbursts of Irish wit, she soon won the hearts not only of the girls in the printing but also those of the girls employed in the warehouse and lunchroom. A dinner was held at "The Homestead" on Thursday, January 18, on the occasion of Mary's retirement from the firm. We take this opportunity to say thank you, Mary, for the sunshine you brought to our department and a job well done. Our wish is for the best of luck to you for many years to come.

GEORGIA MORRIS

Our deepest sympathy is extended to Ivy Morris, of the Stock Audit, and to Betty Morris, M.O. Correspondence, whose sister, Georgie, passed away on December 14. Our sympathy also goes to Mrs. A. Morris, Georgie's mother.

Georgie joined the Company in September, 1913, and at the time of her retirement in October, 1949, was head office girl in the M.O. Exchanges, where she was very highly regarded by the staff.

In Memoriam

ROBERT McCONKEY IS LAID TO REST

It is with deep regret that we report the passing of an old friend and associate, Mr. Robert (Bob) McConkey, who died on Monday, January 8, in Misericordia Hospital. Bob was 49 years of age and had been with the Company for 35 years.

Born in Ireland, he started with Eaton's as a teen-ager, and during his long service was associated with the Sporting Goods, the Manufacturing Head Office and the Boys' Clothing, Mail Order.

Surviving are his wife, Verna; one daughter, Mrs. Joyce Michalko, Ottawa; a son, Kenneth, Wetaskiwin, Alta.; five brothers, six sisters, and one grandchild. Funeral service was held in Thomson Chapels, the Rev. T. Saunders officiating, and many fellow workers and old friends attending.

MARGARET ISABEL McLEOD

The Grill Room staff lost a beloved and conscientious member of its staff when Margaret McLeod passed away on New Year's Day.

Margaret joined the Company 22 years ago and for most of her service was a cashier in the Grill Room. Her friendly greeting, which she always had for both customers and employees, endeared her to many people, and long after she was too ill to work, customers would stop and enquire for her.

Margaret is survived by two sisters and four brothers, to whom our sympathy is offered.

We extend sincere sympathy to those members of the staff who recently suffered bereavements:

In the Loss of a Mother

MR. T. McGRATTAN (D.A. Office) MISS M. TORRINGTON (China) MRS. I. TUFFIELD (M.O. Budget) MISS C NESS (M.O. Prices) MISS J. NESS (Mailing List) MISS M. WILLIAMS (M.O. Salesroom) MISS M. HERGET (M.O. Salesroom) MR. G. LOVELL (General Office) MISS M. SALOME (Toys) MR. E. NICHOLL (M.O. Advertising) MR. F. HARPER (Foodateria) MR. DAVID MILLAR (M.O. Packing) MRS. J. GARD (Cash Office) MISS W. SKURA (M.O. Copying) MRS. M. BULLOCK (Hardware) MR. W. PATTERSON (Basement Gloves) MR. D. PATTERSON (Printing) MR. R. READER (Carpets, W.R.) MRS. O. MILLS (Women's Furs) MRS. LILLIAN IOHNSON (Telephones) MR. HAROLD BROWN (M.O.

In the Loss of a Sister

MISS IVY MORRIS (Stock Auditors)
MISS BETTY MORRIS (M.O. Correspondence)
MR. E. P. GRAYDON (Linens)
MR. W. NIXON (M.O. Hardware)
MRS. L. INGRAM (Grill Room Products)

In the Loss of a Father

MISS ADA HUGHES (Electricals) MRS. B. ROBERTS (Candy Factory) MRS. M. FULFORD (M.O. Cashiers) MR. E. HILL (M.O. Packing) MISS L. SEDGEWICK (M.O. Salesroom) MISS M. DELL (M.O. Copying) MISS I. ROBERTSON (Pictures) MISS J. NESS (Mailing List) MISS C. NESS (M.O. Prices)
MISS P. BARLETT (Jewellery)
MR. R. GREGORY (Electric Vacuums) MISS E. VALENTINE (M.O. Cashiers) MRS. ETHEL CANNING (Shirt Factory) MR. H. DONALDSON (Farm Implements) MR. W. C. CARSON (M.O. Budget Plan) MR. W. GRAHAM (Customers' Decorating)

In the Loss of α Brother MRS. T. THORVARDSON (Women's

Garment Alterations)
MR. A. ROURKE (Seeds and Plants)
MR. R. GREGORY (Men's Furnishings)
MR. S. RESHETKA (Drapery Workroom)
MISS D. ZAIDMAN (Printing)

In the Loss of an Infant

MR. D. McFETRIDGE (M.O. Complaints) MR. A. TAVERNER (Customers' Decorating)

In the Loss of His Wife-MR. S. DONE (Printing)

